

RETAILER RESOURCES

DEALER MARKETING SUPPORT

10 Foot Wave	Digital Menu Board	1-704-313-0399
Brandmuscle	MarketingZone (U.S./Canada)	1-855-233-5795
GBMS	Goodyear® Business Management System Help Line	1-800-331-4541
Goodyear Field Team	Local Goodyear Field Associate	1-888-245-1834
Imagine! Print Solutions	Point-of-Sale and Marketing Materials (U.S.)	1-866-263-3316
Imagine! Print Solutions	Point-of-Sale and Marketing Materials (Canada)	1-877-527-1323 ext. 224
MechanicNet	Database Marketing TSN Exclusive Program	1-877-632-4638
RewardBank	AIR MILES® Terminals (Canada)	1-888-819-6878
Samaritan Display Group	Goodyear Tire Wall	1-877-843-3517
DAC Group	Online Business Listing Assistance	1-416-492-4322
Spectrio	On-Hold Messages	1-800-584-4653
TCS Technologies	Dealer Websites	1-888-449-8473
Tire-HQ™	Tire-HQ Dealer Help Line	1-800-331-4541
Valassis	Targeted Print Program	1-330-931-9023

GOODYEAR CREDIT CARD (U.S.)

Citi	Dealer Customer Service & Manual Authorization Line	1-800-767-1114
Citi	Merchant Settlement (Fees, Chargebacks)	1-800-729-7647
Citi	Phone-in Application Assistance (only when automated system down)	1-800-767-0292
DataVision	Ask for Apps Status	1-866-869-4233
Imagine! Print Solutions	Goodyear Credit Card Point-Of-Sale	1-866-263-3316

CREDIT CARD TERMINALS/POINT-OF-SALE ASSISTANCE

GBMS	Help Desk	1-800-331-4541
Heartland Payment Systems	Help Desk	1-800-767-5258
Merchant Partners	Help Desk	1-866-699-4912

INFOLINK

InfoLink	24-Hour Fax Line	1-800-532-2296
InfoLink	OTR Tire Action Line	1-800-227-9531
InfoLink	Sales & Service	1-800-755-2772

TRAINING

Citi Prepaid	Learn & Earn Reloadable Card	1-866-326-8689
Goodyear Learning Center	24/7 Help Desk Support	1-800-380-0054
RewardsPlus	RewardsPlus Rewards Help Line	1-877-777-9937

CONSUMER ASSISTANCE

Advertising Checking Bureau (ACB)	Consumer Rebate Inquiries	1-844-539-5503
Citi Prepaid	Prepaid Rebate Debit Card (U.S.)	1-800-522-7458
Citi Prepaid	Prepaid Rebate Debit Card (Canada)	1-800-764-5376

GOODYEAR ADVERTISING HELP LINE: 1-800-628-5050

Monday through Friday 8 a.m. to 5 p.m. EST

24-hour back-up message recorder available

Leave a message with first and last names, telephone number and non-sig number

You can also send an email to

HELPFUL WEBSITES AND APPS

10 Foot Wave	10footwave.com
Citi Prepaid Cards (U.S.)	www.prepaid.citi.com/goodyear-rebates
Citi Prepaid Cards (Canada)	www.prepaid.citi.com/goodyear-rebatesca
DAC Group	https://www.dacgroup.com
Digital Dealer ToolKit	https://toolkit.goodyear.com
Dunlop® Tires	www.dunloptires.com
G3Xpress Dealer Program	www.g3xpress.com
Goodyear Learning Center	www.thegoodyearlearningcenter.com
Goodyear Tire Rebates (U.S.)	www.goodyeartirerebates.com
Goodyear Tire Rebates (Canada)	www.goodyeartirerebates.com/ca
Goodyear Tires (U.S.)	www.goodyear.com
Goodyear Tires (Canada)	www.goodyear.ca
Imagine! POS Catalog (U.S.)	http://ops.imagineps.com/goodyear
Imagine! POS Catalog (Canada)	http://ops.imagineps.com/goodyearcanada
Kelly® Tires	www.kellytires.com
MarketingZone (U.S. and Canada)	www.goodyearmarketingzone.com
National Accounts/ Fleet Sales	www.goodyearfleetnetwork.com
RewardBank - Issuer of AIR MILES (Canada)	www.goodyear.rewardbank.ca
RewardsPlus	www.gyrewardsplus.com
RewardsPlus Learn & Earn Card	prepaid.citi.com/goodyearreward-splus
TCS Technologies	www.tcstire.com
Tire & Service Network Training	www.thegoodyearlearningcenter.com
Tire-HQ	www.tire-hq.com
SMG Local Spectrum	www.local-spectrum.com

HELPFUL TIRE-HQ PATHS > WWW.TIRE-HQ.COM

Digital Dealer ToolKit	Tire-HQ > Goodyear Websites > Digital Dealer ToolKit
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